GPK Cloud Services

Connect to the customer experience economy

Change delivered through technological innovation means you need to move faster to compete more effectively every year. Competitive advantage is becoming more difficult to achieve through only offering better products.

Advantage is now delivered through exceptional services enabled by the faster application of connected technology. In what is being labelled as the experience economy, your customers are demanding more from your company than just your product and service. They want to be delighted every time they deal with your brand no matter what touch-point they engage, in-person or digital.

Your employees are demanding more effective ways to serve your customers. You need to be responsive to technological change and your customer demands, however you cannot be responsive to change when your systems are locked on premise in your office. You need to be agile, mobile, responsive, data-driven and productive.

GPK Group Cloud services helps address your needs, to guide you now and into the future.

YOUR CHALLENGE

> Land locked applications and data in your office.

> Application fragmentation and integration difficulty.

> Costly infrastructure that is purchased, leased or hired requiring someone to maintain.

> Rigid processes that don't allow flexibility to serve your customer in the way they want.

> It is becoming more competitive and difficult to differentiate your product and services.

YOUR OBJECTIVES

> Create a flexible ecosystem of connected applications to create innovative opportunities.

> Move from on premise land locked applications and data to fully mobile and accessible information from any device, at any time from any location.

> Through custom developed applications allow for customers to self-serve and update their data (where appropriate) to reduce cost to serve.

> Quantify your operational costs per user for simplicity and predictability.

> Deliver future enabled initiatives to drive new revenue strategies.

Unifying Technology

1300 000 475   www.gpkgroup.com.au

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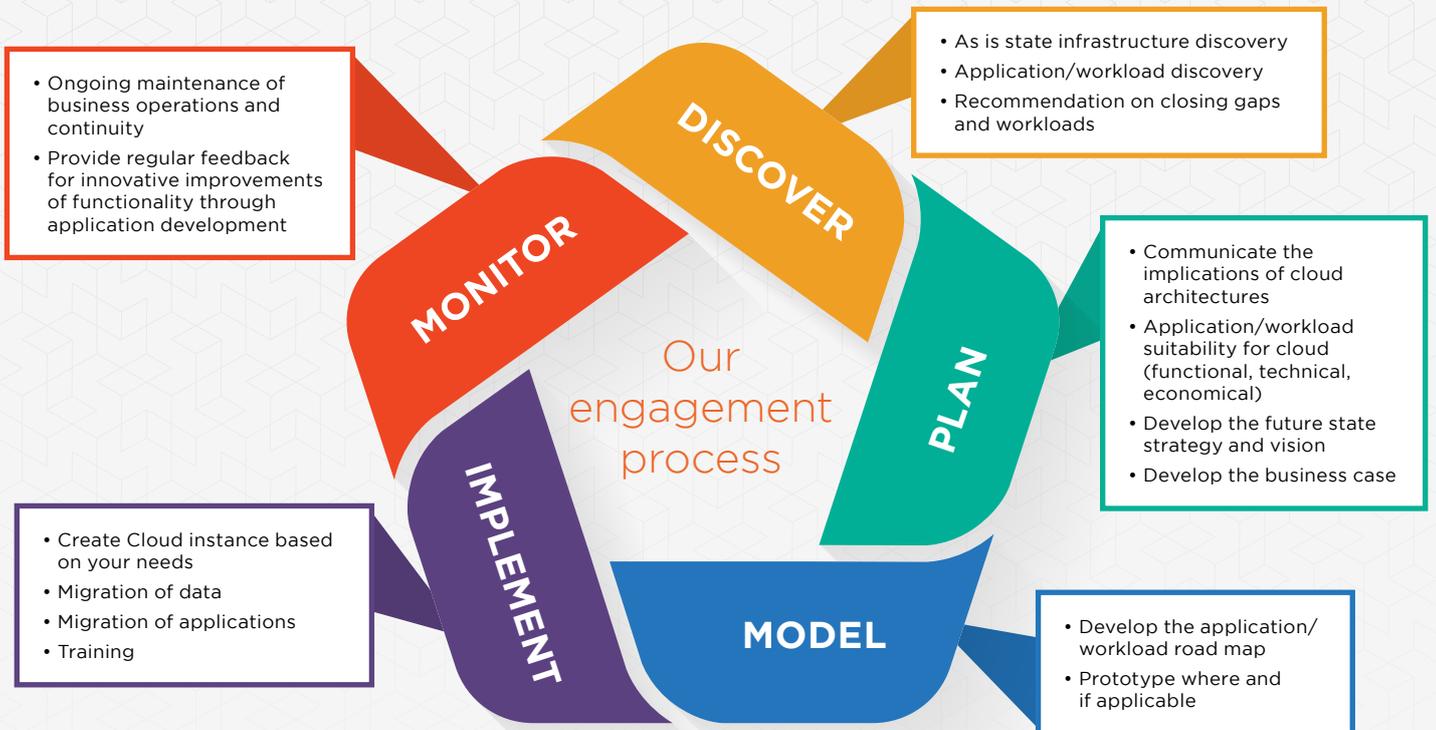| FEATURES	BENEFITS
› Modular	› Pick the parts you want, forget the parts you don't
› Console administration	› Scales up and down simply and quickly
› Pre-built templates	› Harness the processing power of the cloud
› Per user model	› Have a server instance built in minutes not days
› Distribute assets	› Benefit from specialised applications in the marketplace
› Flexibility to bring your own device	› Build and manage enterprise, mobile, web and Internet of Things apps faster, using skills and technologies developers and IT professionals already know
› Service provider agnostic	› Easily integrates with existing IT
› Microsoft Azure Public and Private cloud technology	› Can allow for customer self-service strategies
› Live monitoring of activity and rectification of problems	› Reduce capital costs
› Role based access control	› Data protection
› Subscription, identity and quota information for quantified financial control	› Scale up or down
› User tracking and monitoring	› Only pay for what you use.

Our Solution

Combining the power of Microsoft Azure Public and Private Clouds, GPK Group offers integrated cloud services with managed IT and professional services.

With GPK Group's rock solid cloud technology, our customers can connect all their devices and people in the business, accomplish machine to machine and machine to people communications so they can better understand their business operations and their customers to implement more efficient management and customer centric strategies.

By connecting their digital signage, mobile device apps, sales or marketing campaigns they can reach and target customers more effectively to shape new business.

By engaging with GPK Group you can have a better, more integrated and easier to use solution for a great experience outcome for your non-technical users and customers.

Our engagement process

DISCOVER
- As is state infrastructure discovery
- Application/workload discovery
- Recommendation on closing gaps and workloads

PLAN
- Communicate the implications of cloud architectures
- Application/workload suitability for cloud (functional, technical, economical)
- Develop the future state strategy and vision
- Develop the business case

MODEL
- Develop the application/ workload road map
- Prototype where and if applicable

IMPLEMENT
- Create Cloud instance based on your needs
- Migration of data
- Migration of applications
- Training

MONITOR
- Ongoing maintenance of business operations and continuity
- Provide regular feedback for innovative improvements of functionality through application development

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UNIFYING TECHNOLOGY